

WRAL PO Box 60904 **Accounting Department**

Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	NRSC - Burr for Senate
Product	BURR-NRSC 9/13
Estimate Number	7724

Invoice #	164661-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL	
Account Executive	Account Executive Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar		Broadcast
	Billing Type	Cash
	Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Dateline Friday	10-11p		_		•				
	Q4 CANDI	DATE WINDOW CARD V8.31	CLASS 3								
				09/12/1	6 to 09/18/16	2x	2				
	WRAL			F	09/16/16	:00			\$1,700.00	See MG 1.3,1.4,1.5	2
	WRAL			F	09/16/16	:30	10:27 PM	DMSC2016RB04H	\$1,700.00		1
		NASCAR Xfinity	330-6p	Sa	09/17/16	:30	5:59 PM	DMSC2016RB04H		MG for 1.2 09/16	3
		Meet The Press	10-11a	Su	09/18/16	:30	10:49 AM	DMSC2016RB04H	*	MG for 1.2 09/16	4
	WRAL	Late News Airing Late	1130p-1205a	Su	09/18/16	:30_	12:24 AM	DMSC2016RB04H	\$600.00	MG for 1.2 09/16	5
				LR Due	To Football Ga	ıme Runo	ver				
2	WRAL	Late News	11-1135p								
	Q4 CANDI	DATE WINDOW CARD V8.31	CLASS 3								
					6 to 09/18/16	1x	1				
	WRAL			F	09/16/16	:30	11:13 PM	DMSC2016RB04H	\$1,000.00		1
3	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDI	DATE WINDOW CARD V8.31	CLASS 3								
				09/12/1	6 to 09/18/16	1x	1				
	WRAL	Tonight Show Friday	1205-107xm	F	09/16/16	:30	12:46 AM	DMSC2016RB04H	\$300.00		1
4	WRAL	WRAL Noon News	12-1p								
		DATE WINDOW CARD V8.31	•								
				09/12/1	6 to 09/18/16	1x	1				
	WRAL			F	09/16/16	:30	12:39 PM	DMSC2016RB04H	\$350.00		1
6	WRAL	WRAL 5p News	5-530p						,		
-		DATE WINDOW CARD V8.31	P								
	Q+ O/ (IVD)	BATE WINDOW GATE VO.01	0L/100 +	09/12/1	6 to 09/18/16	1x	1				
	WRAL			F	09/16/16	:30	5:28 PM	DMSC2016RB04H	\$425.00		1
7	WRAL	WDAL 520s Nowe	530-6p	•	03/10/10	.00	3.20 T W	DMSCZOTORBOTH	Ψ+25.00		ı
•		WRAL 530p News DATE WINDOW CARD V8.31	•								
	Q4 CANDI	DATE WINDOW CARD V8.31	ULASS 4	00/10/1	C+0 00/10/10	1.,	1				
	WRAL			U9/12/1	6 to 09/18/16 09/16/16	1x :30	5:45 PM	DMCC2016DD04H	\$400.00		
	WHAL			F				DMSC2016RB04H	φ400.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Rof #



Line Channel Description

Remit Address:

WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

Time

Day

Date

INVOICE	
---------	--

DUPINVOICE ATE		
	Advertiser	NRSC - Burr for Senate
	Product	BURR-NRSC 9/13
	Estimate Number	7724

Invoice #	164661-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Ad-ID

Rate

Agency Code	
Advertiser Code	
Product 1/2	894

Agency Ref	
Advertiser Ref	

Reconciliation

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ret#
7	WRAL	WRAL 530p News	530-6p								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	CLASS 4								
8	WRAL	WRAL 6p News	6p-6:30p								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	· CLASS 3								
				09/12/16	to 09/18/16	1x	1				
	WRAL			F	09/16/16	:30	6:12 PM	DMSC2016RB04H	\$1,500.00		1
9	WRAL	WRAL AM News 6-7a	6a-7a								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	CLASS 4								
				09/12/16	to 09/18/16	1x	1				
	WRAL			F	09/16/16	:30	6:12 AM	DMSC2016RB04H	\$450.00		1
10	WRAL	Inside Edition	7-730p						,		
		DATE WINDOW CARD V8.31 -	•								
	Q 1 07 11 12 11	57172 TT TT TO 10 10 10 10 10 10 10 10 10 10 10 10 10	02/1000	09/12/16	to 09/18/16	1x	1				
	WRAL			F	09/16/16	:30	7:16 PM	DMSC2016RB04H	\$900.00		1
11	WRAL	Today Show	7-9a	·	00/10/10	.00		D.1002010100111	φοσοίσο		·
••		DATE WINDOW CARD V8.31 -									
	Q4 OANDII	DATE WINDOW CARD VO.51	OLAGO J	00/12/16	to 09/18/16	1x	1				
	WRAL			F	09/16/16	:30	8:59 AM	DMSC2016RB04H	\$550.00		1
12		Today Chay II	9a-10a	•	03/10/10	.00	0.55 AW	DM3CZOTORBO4II	φ550.00		
12	WRAL	Today Show II DATE WINDOW CARD V8.31 -									
	Q4 CANDII	DATE WINDOW CARD V6.31	CLASS 3	00/10/16	to 09/18/16	1.,	1				
	WRAL			F	09/16/16	1x :30	9:29 AM	DMSC2016RB04H	\$250.00		
40			44.440	Г	09/16/16	.30	9.29 AIVI	DMSC2016KB04H	ֆ∠ე0.00		I
13	WRAL	Late News	11-1135p								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	CLASS 3	20112112			_				
	MODAL				to 09/25/16	1x	1		# 1 000 00		
	WRAL			М	09/19/16	:30	11:13 PM	DMSC2016RB04H	\$1,000.00		1
1/	WDAI	Tonight Show	11-25p_1227vm								

Length Air Time

WRAL Tonight Show 11:35p-1237xm Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3



WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

IN	VO	IC	F
11.4	v U		┕

DU	CATE	
	Advertiser	NRSC - Burr for Senate
	Product	BURR-NRSC 9/13
	Estimate Number	7724

Invoice #	164661-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	-ASS 3								
				09/19/16 to		.,,	1				
	WRAL			М	09/19/16	:30	12:12 AM	DMSC2016RB04H	\$300.00		1
15		WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	LASS 3								
				09/19/16 to		1x	1				
	WRAL			M	09/19/16	:30	12:24 PM	DMSC2016RB04H	\$350.00		1
16		Dr. Phil	3-4p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	-ASS 4								
				09/19/16 to		17.	1		•		
	WRAL			M	09/19/16	:30	3:56 PM	DMSC2016RB04H	\$125.00		1
17		WRAL 5p News	5-530p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	-ASS 4				_				
				09/19/16 to		.,,	1				
	WRAL			М	09/19/16	:30	5:23 PM	DMSC2016RB04H	\$425.00		1
18	WRAL	WRAL 530a News	530a-6a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	-ASS 4				_				
	WDAI			09/19/16 to		17.	1		#		
	WRAL			М	09/19/16	:30	5:28 AM	DMSC2016RB04H	\$300.00		1
19		WRAL 530p News	530-6p								
	Q4 CANDIL	DATE WINDOW CARD V8.31 - CL	LASS 4		00/05/10		_				
	WDAI			09/19/16 to		1x	1		* 400 00		
	WRAL			М	09/19/16	:30	5:38 PM	DMSC2016RB04H	\$400.00		1
20		WRAI 6p News	6p-6:30p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	LASS 4	00110115	00/05/15		_				
				09/19/16 to		.,,	1		A. =a		
	WRAL			M	09/19/16	:30	6:10 PM	DMSC2016RB04H	\$1,500.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	NRSC - Burr for Senate
Product	BURR-NRSC 9/13
Estimate Number	7724

Invoice #	164661-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WRAL	WRAL AM News 6-7a	6a-7a								
	Q4 CANDID	ATE WINDOW CARD V8.31 - CL	ASS 4								
				09/19/16 to		1x	1				
	WRAL			M	09/19/16	:30	6:58 AM	DMSC2016RB04H	\$450.00		1
22		Inside Edition	7-730p								
	Q4 CANDID	ATE WINDOW CARD V8.31 - CL	ASS 4								
				09/19/16 to		17	1				
	WRAL			М	09/19/16	:30	7:19 PM	DMSC2016RB04H	\$900.00		1
23		Today Show	7-9a								
	Q4 CANDID	ATE WINDOW CARD V8.31 - CL	ASS 3								
					09/25/16	1x	1				
	WRAL			М	09/19/16	:30	8:50 AM	DMSC2016RB04H	\$550.00		1
24		Late News	11-1135p								
	Q4 CANDID	ATE WINDOW CARD V8.31 - CL	ASS 3								
					0 09/18/16	1x	1-				
	WRAL			Sa	09/17/16 Football Gar	:30	11:36 PM	DMSC2016RB04H	\$1,000.00		1
					o Football Ga						
				LIT DUC 1	o i ootban da	inc riuno	VCI				
25		Saturday Night Live IATE WINDOW CARD V8.31 - Cl	11:30p-1x .ASS 3								
				09/12/16 to		1x	1-				
	WRAL			Sa	09/17/16	:30	1:16 AM	DMSC2016RB04H	\$300.00		1
					o Football Gar o Football Ga		-				
26	WRAL	WRAL SAT 6pm News	6-630p								
	Q4 CANDID	ATE WINDOW CARD V8.31 - CL	ASS 3								
					09/18/16	1x	1-				
	WRAL			Sa	09/17/16	:30	6:21 PM	DMSC2016RB04H	\$475.00		1



WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	NRSC - Burr for Senate
Product	BURR-NRSC 9/13
Estimate Number	7724

Invoice #	164661-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WRAL	Saturday Today- 2 Hours	8a-930a							•	-
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 3								
					to 09/18/16	1x	1-				
	WRAL			Sa	09/17/16	:30	8:29 AM	DMSC2016RB04H	\$400.00)	1
29	WRAL	WRAL News Sunday	7a-9a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 4								
					to 09/18/16	1x	1				
	WRAL			Su	09/18/16	:30	8:09 AM	DMSC2016RB04H	\$150.00)	1
30	WRAL	NFL Sunday - Internal	8p-11p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 3								
					to 09/18/16	2x	2				
	WRAL			Su	09/18/16	:30	10:01 PM	DMSC2016RB04H	\$7,000.00		1
	WRAL			Su	09/18/16	:30	10:11 PM	DMSC2016RB04H	\$7,000.00)	2
31		Sunday Today	9a-10a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 3								
					to 09/18/16	1x	1				
	WRAL			Su	09/18/16	:30	9:25 AM	DMSC2016RB04H	\$650.00)	1
32	WRAL	Late News	11-1135p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 3								
					to 09/18/16	1x	1				
	WRAL			Th	09/15/16	:30	11:13 PM	DMSC2016RB04H	\$1,000.00)	1
33	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 3								
					to 09/18/16	1x	1				
	WRAL			Th	09/15/16	:30	12:13 AM	DMSC2016RB04H	\$300.00)	1
34	WRAL	WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 3								
				09/12/16	to 09/18/16	1x	1				



WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

IN	VA	C	F
114	V U		

DUPINVOICE ATE			
	Advertiser	NRSC - Burr for Senate	
	Product	BURR-NRSC 9/13	
	Estimate Number	7724	

Invoice #	164661-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

	Agency Code	
	Advertiser Code	
	Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	WRAL WRAL Noon News	12-1p		•		_	•			
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 3								
	WRAL		Th	09/15/16	:30	12:51 PM	DMSC2016RB04H	\$350.00		1
35	WRAL Dr. Phil	3-4p								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 4								
			09/12/16	to 09/18/16	1x	1				
	WRAL		Th	09/15/16	:30	3:25 PM	DMSC2016RB04H	\$125.00		1
36	WRAL WRAL 5p News	5-530p								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 4								
			09/12/16	to 09/18/16	1x	1				
	WRAL		Th	09/15/16	:30	5:29 PM	DMSC2016RB04H	\$425.00		1
37	WRAL WRAL 530p News	530-6p								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 4								
			09/12/16	to 09/18/16	1x	1				
	WRAL		Th	09/15/16	:30	5:44 PM	DMSC2016RB04H	\$400.00		1
38	WRAL WRAI 6p News	6p-6:30p								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 3								
			09/12/16	to 09/18/16	1x	1				
	WRAL		Th	09/15/16	:30	6:28 PM	DMSC2016RB04H	\$1,500.00		1
39	WRAL WRAL AM News 6-7a	6a-7a								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 4								
			09/12/16	to 09/18/16	1x	1				
	WRAL		Th	09/15/16	:30	6:28 AM	DMSC2016RB04H	\$450.00		1
40	WRAL Inside Edition	7-730p								
	Q4 CANDIDATE WINDOW CARD V8.31 -									
			09/12/16	to 09/18/16	1x	1				
	WRAL		Th	09/15/16	:30	7:20 PM	DMSC2016RB04H	\$900.00		1
41	WRAL Today Show	7-9a						,		
41	WRAL Today Show	7-9a								



WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

H	V	VC	IC	E
		•		

DU	INVOIC	CATE
	Advertiser	NRSC - Burr for Senate
		BURR-NRSC 9/13
		7724

Invoice #	164661-1				
Invoice Date	09/25/16				
Invoice Month	September 2016				
Invoice Period	08/29/16 - 09/19/16				

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164661				
Alt Order #	08361477				
Deal #					
Order Flight	09/13/16 - 09/19/16				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

	Agency Code	
	Advertiser Code	
	Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDIDATE WINDOW CARD V8.31 - CI	ASS 3	•	_	•	•	•	•	•	
				to 09/18/16	1x	1				
	WRAL		Th	09/15/16	:30	7:29 AM	DMSC2016RB04H	\$550.00		1
42	WRAL Entertainment Tonight	730-8p								
	Q4 CANDIDATE WINDOW CARD V8.31 - CI	_ASS 3								
				to 09/18/16	1x	1				
	WRAL		Th	09/15/16	:30	7:40 PM	DMSC2016RB04H	\$850.00)	1
43	WRAL Today Show II	9a-10a								
	Q4 CANDIDATE WINDOW CARD V8.31 - CI	_ASS 3								
			09/12/16	to 09/18/16	1x	1				
	WRAL		Th	09/15/16	:30	9:53 AM	DMSC2016RB04H	\$250.00)	1
44	WRAL Late News	11-1135p								
	Q4 CANDIDATE WINDOW CARD V8.31 - CI	_ASS 3								
				to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	11:24 PM	DMSC2016RB04H	\$1,000.00	1	1
45	WRAL Tonight Show	11:35p-1237xm								
	Q4 CANDIDATE WINDOW CARD V8.31 - CI	LASS 3								
				to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	12:14 AM	DMSC2016RB04H	\$300.00		1
46	WRAL WRAL Noon News	12-1p								
	Q4 CANDIDATE WINDOW CARD V8.31 - CI	LASS 3								
				to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	12:21 PM	DMSC2016RB04H	\$350.00		1
47	WRAL Dr. Phil	3-4p								
	Q4 CANDIDATE WINDOW CARD V8.31 - CI	_ASS 4								
				to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	3:54 PM	DMSC2016RB04H	\$125.00)	1
48	WRAL WRAL 5p News	5-530p								



WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

				_
IN	H/	\mathbf{A}		
ш	IV	U	IC	

DIII	INVOIC	ÆΛTE _			
			In		
Adv	vertiser	NRSC - Burr for Senate	In		
Pro	duct	BURR-NRSC 9/13	In		
Est	imate Number	7724	In		

Invoice #	164661-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 4	•	<u>'</u>	•	•	•	•		•
				6 to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	5:29 PM	DMSC2016RB04H	\$425.00		1
49	WRAL WRAI 530a News Q4 CANDIDATE WINDOW CARD V8.31 -	530a-6a CLASS 4								
				6 to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	5:43 AM	DMSC2016RB04H	\$300.00		1
50	WRAL WRAL 530p News Q4 CANDIDATE WINDOW CARD V8.31 -	530-6p CLASS 4								
				6 to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	5:43 PM	DMSC2016RB04H	\$400.00		1
51	WRAL WRAI 6p News Q4 CANDIDATE WINDOW CARD V8.31 -	6p-6:30p CLASS 3								
			09/12/1	6 to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	6:29 PM	DMSC2016RB04H	\$1,500.00		1
52	WRAL WRAL AM News 6-7a Q4 CANDIDATE WINDOW CARD V8.31 -	6a-7a CLASS 4								
			09/12/1	6 to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	6:57 AM	DMSC2016RB04H	\$450.00		1
53	WRAL Inside Edition Q4 CANDIDATE WINDOW CARD V8.31 -	7-730p CLASS 3								
			09/12/1	6 to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	7:20 PM	DMSC2016RB04H	\$900.00		1
54	WRAL Today Show Q4 CANDIDATE WINDOW CARD V8.31 -	7-9a CLASS 3								
			09/12/1	6 to 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	8:52 AM	DMSC2016RB04H	\$550.00		1
55	WRAL Entertainment Tonight	730-8p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	NRSC - Burr for Senate
Product	BURR-NRSC 9/13
Estimate Number	7724

Invoice #	164661-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDIE	DATE WINDOW CARD V8.31 - CL	ASS 3	•	•			•	•		
				09/12/16 to	09/18/16	1x	-1				
	WRAL			Tu	09/13/16	:30	7:46 PM	DMSC2016RB04H	\$850.00		1
56	WRAL	Late News	11-1135p								
	Q4 CANDID	DATE WINDOW CARD V8.31 - CL	-ASS 3								
				09/12/16 to	09/18/16	1x	1				
	WRAL			W	09/14/16	:30	11:30 PM	DMSC2016RB04H	\$1,000.00		1
57	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDID	DATE WINDOW CARD V8.31 - CL	_ASS 3								
				09/12/16 to	09/18/16	1x	1				
	WRAL			W	09/14/16	:30	12:13 AM	DMSC2016RB04H	\$300.00		1
58	WRAL	WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	LASS 3								
				09/12/16 to		1x	1				
	WRAL			W	09/14/16	:30	12:10 PM	DMSC2016RB04H	\$350.00		1
59	WRAL	WRAL 5p News	5-530p								
	Q4 CANDI	DATE WINDOW CARD V8.31 - CL	_ASS 4								
				09/12/16 to			1				
	WRAL			W	09/14/16	:30	5:14 PM	DMSC2016RB04H	\$425.00		1
60	WRAL	WRAL 530a News	530a-6a								
	Q4 CANDI	DATE WINDOW CARD V8.31 - CL	_ASS 4								
				09/12/16 to			1				
	WRAL			W	09/14/16	:30	5:54 AM	DMSC2016RB04H	\$300.00		1
61		WRAL 530p News	530-6p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	_ASS 4								
				09/12/16 to		1x	1				
	WRAL			W	09/14/16	:30	5:45 PM	DMSC2016RB04H	\$400.00		1
62	WRAL	WRAL 6p News	6p-6:30p								



WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

ПП	INVOICE

Advertiser	NRSC - Burr for Senate
Product	BURR-NRSC 9/13
Estimate Number	7724

Invoice #	164661-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDII	DATE WINDOW CARD V8.31	- CLASS 3	•			•	•	•	•	
				09/12/16	to 09/18/16	1x	1				
	WRAL			W	09/14/16	:30	6:23 PM	DMSC2016RB04H	\$1,500.00		1
63	WRAL	WRAL AM News 6-7a	6a-7a								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	- CLASS 4								
					to 09/18/16	1x	1				
	WRAL			W	09/14/16	:30	6:38 AM	DMSC2016RB04H	\$450.00		1
64	WRAL	Inside Edition	7-730p								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	- CLASS 3								
					to 09/18/16	1x	1				
	WRAL			W	09/14/16	:30	7:29 PM	DMSC2016RB04H	\$900.00		1
65	WRAL	Today Show	7-9a								
	Q4 CANDII	DATE WINDOW CARD V8.31	- CLASS 3								
					to 09/18/16	1x	1				
	WRAL			W	09/14/16	:30	8:38 AM	DMSC2016RB04H	\$550.00	1	1
66	WRAL	Today Show II	9a-10a								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	- CLASS 3								
					to 09/18/16	1x	1				
	WRAL			W	09/14/16	:30	9:53 AM	DMSC2016RB04H	\$250.00	1	1
67	WRAL	Voice Monday	8-10p								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	- CLASS 3								
					to 09/25/16	1x	M				
	WRAL			M	09/19/16	:30	7:59 PM	DMSC2016RB04H	\$4,000.00		1
68	WRAL	Monday Hr 3	10-11p								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	- CLASS 3								
					to 09/25/16	1x	M				
	WRAL			M	09/19/16	:30	10:48 PM	DMSC2016RB04H	\$2,750.00		1
69	WRAL	Prior to Game Sunday	7p-820p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

Aired Spots

77



		IIIVOICE #
	NRSC - Burr for Senate	Invoice Date
Product	BURR-NRSC 9/13	Invoice Mont
Estimate Number	7724	Invoice Perio

Invoice #	164661-1			
Invoice Date	09/25/16			
Invoice Month	September 2016			
Invoice Period	08/29/16 - 09/19/16			

Property	WRAL	Or
Account Executive	Cheryl Blair	Alt
Sales Office	Washington Telerep	De
Sales Region	National	Or

Order #	164661
Alt Order #	08361477
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDII	DATE WINDOW CARD V8.31	- CLASS 4								
				09/12/16	to 09/18/16	1x	S				
	WRAL			Su	09/18/16	:30	7:09 PM	DMSC2016RB04H	\$1,000.00		1
70	WRAL Q4 CANDII	WRAL 430A News DATE WINDOW CARD V8.31	430a-5a - CLASS 3								
				09/13/16	to 09/19/16	5x	MTWTF				
	WRAL			Tu	09/13/16	:30	4:39 AM	DMSC2016RB04H	\$85.00		3
	WRAL			W	09/14/16	:30	4:45 AM	DMSC2016RB04H	\$85.00		2
	WRAL			Th	09/15/16	:30	4:40 AM	DMSC2016RB04H	\$85.00		4
	WRAL			F	09/16/16	:30	4:52 AM	DMSC2016RB04H	\$85.00		5
	WRAL			M	09/19/16	:30	4:46 AM	DMSC2016RB04H	\$85.00		1
71		NC SPIN DATE WINDOW CARD V8.31	630a-7a - CLASS 3								
				09/13/16	to 09/19/16	1x	S				
	WRAL			Su	09/18/16	:30	6:55 AM	DMSC2016RB04H	\$175.00		1

<u>Gross Total</u> \$61,825.00 <u>Agency Commission</u> \$9,273.75

Net Amount Due \$52,551.25 Payment Terms 30 Days